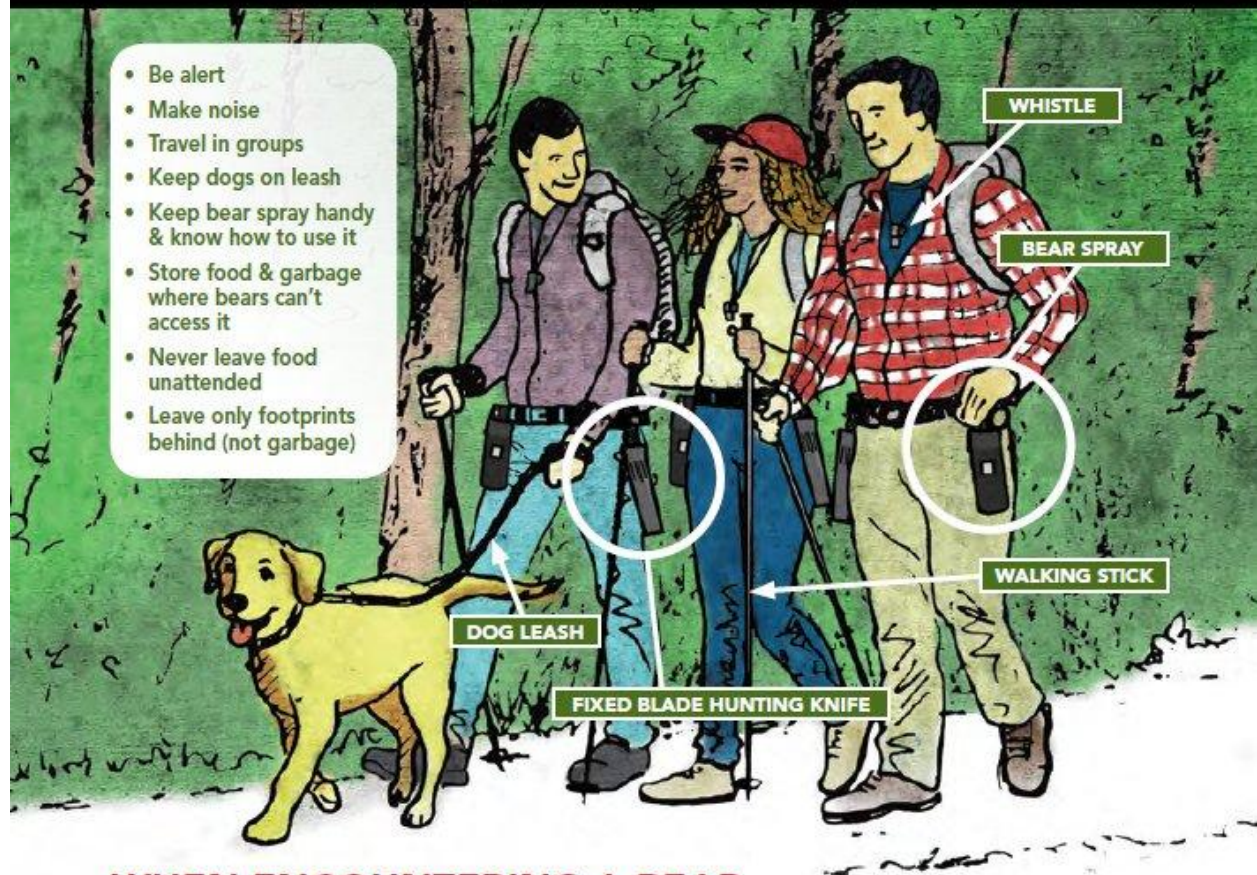


BE BEAR SMART

WHEN IN BLACK BEAR COUNTRY

Never feed or approach a bear, or any wild animal.



WHEN ENCOUNTERING A BEAR

- Stop and assess the situation and the bear's response.
- During a surprise encounter, slowly back away and prepare to deploy bear spray.
- If the bear charges, stand your ground and use your bear spray.
- If the bear attacks during a surprise encounter, play dead.
- If the bear persistently stalks you and then attacks, fight back.
- If the bear attacks you in your tent, fight back.

Bears should neither be feared nor dismissed as harmless, but should be respected for the potential danger they pose.

For more information, visit www.manitoba.ca/blackbear